

# thrapston

*The magazine for Thrapston and its villages*

LIFE

Media Pack

3,720  
copies in circulation  
every month

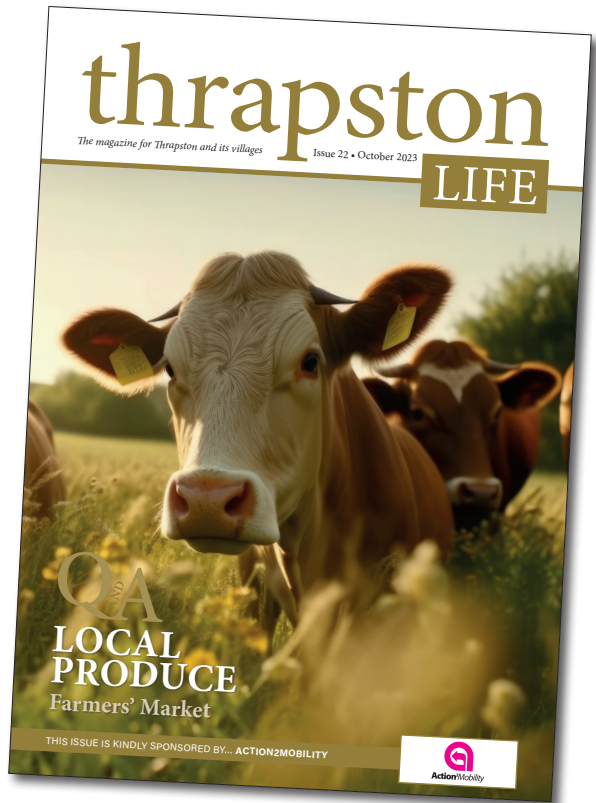
The community magazine  
for Thrapston, Denford and Islip

**Packed with locally focused editorial: shopping, history,  
growing your own, whats on, sports and clubs, church news**

# About the magazine...

Formally known as *Jigsaw*, this magazine has been established for over 25 years and it has grown tremendously during that time!

Commencing its life as a black and white publication it certainly has come a very long way! The magazine has grown with the population of the local area, and we currently print 3,720 copies that are distributed to homes and businesses every month – with that figure increasing all of the time.



## **Benefits of advertising:**

- Advertise directly to people in your local area
- A5 monthly publication
- Affordable and cost effective options for all budgets
- Our in-house studio can set your artwork at an affordable cost
- Features on a regular basis
- Available to view online
- Discounts available for multiple bookings
- Your advert shared via @thrapstonlife Facebook page
- GPS tracked distribution a week prior to the beginning of the edition month.

*For example: November edition is distributed in the last week in October. This ensures you get a full month's worth of advertising.*

*“I absolutely love it! What a gorgeous front cover! What a really lovely magazine, so many varied aspects within it, and so beautifully presented. You all do an amazing job! Thank you all so much.”*

Philippa  
The Rainbow Light

# Advertisement options

90mm(h) x 61mm(w)	43mm(h) x 61mm(w)
Horizontal 90mm(h) x 128.5mm(w)	
Vertical 185mm(h) x 61mm(w)	

**Eighth page**  
**£55**

**Quarter page**  
**£77**

**Half page**  
**£121**

**Full page**  
**£231**

**Double page spread**  
**£440**

*Trim size*  
210mm(h) x 148.5mm(w)

*Bleed size*  
216mm(h) x 154.5mm(w)

## PRIME POSITIONING

Sponsorship package:

Banner on the front cover & full page  
on the outside back cover  
210mm(h) x 148.5mm(w) **£319**

Cover positions  
210mm(h) x 148.5mm(w) **£253**

No up front costs. Subject to VAT.

## DISCOUNTS AVAILABLE FOR MULTIPLE BOOKINGS

5% discount for 3 bookings  
10% discount for 6 bookings  
20% discount for 12 bookings

Example: Full cost for full page = £231.00,  
with 20% discount = £184.80

**Plus... FREE Facebook promotion included with every booking.**

## REGULAR ADVERTORIAL FEATURES!

- Combining both magazines at a special cost
- Provide your wording and image and we'll do the rest
- Single and double spaces available for a variety of budgets

## TERMS & CONDITIONS

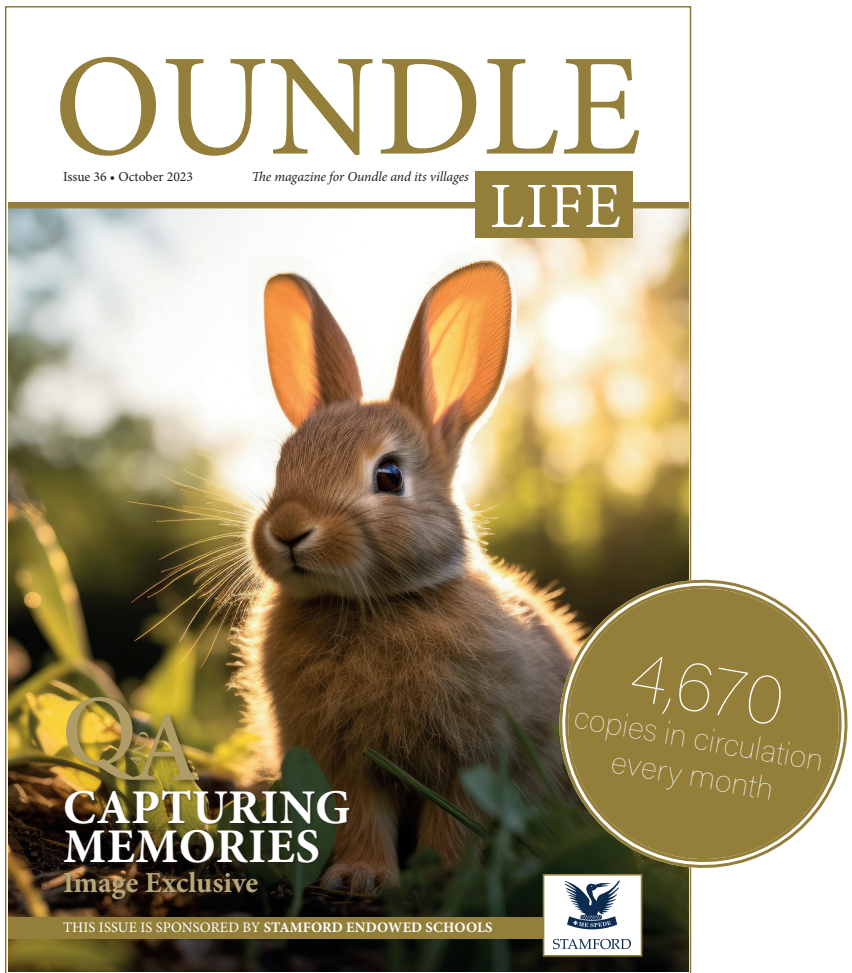
**Artwork specifications:** all artwork supplied by customers should be of at least a 300dpi resolution, in a PDF or JPEG format.

**Cancellations:** Must be made in writing 14 days prior to copy deadline. Prime page and sponsorship package cancellations must be made 28 days prior to copy deadline.

**Proofing:** We do not proofread unless specifically asked to do so. It is the provider's responsibility to check their copy prior to publication.



And Thrapston Life magazine isn't all we do...



**OUNDL**  
The magazine for Oundle and its villages


Issue 36 • October 2023

**LIFE**

**QA**  
**CAPTURING MEMORIES**  
Image Exclusive

THIS ISSUE IS SPONSORED BY STAMFORD ENDOWED SCHOOLS

4,670  
copies in circulation  
every month

  
STAMFORD

**Contact Thrapston Life**

01536 418181 • [jayne@typestartcrest.co.uk](mailto:jayne@typestartcrest.co.uk) • [www.thrapstonlife.com](http://www.thrapstonlife.com)

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 **TYPESTART  
CREST**